

Steps to Enterprise

A FREE* three-week and two day intensive business startup course, packed with information, guidance, tips and advice. This hands-on practical course will equip you with the knowledge and skills necessary to build a great business.

Have you got a business idea you want to develop?

Are you ready to get your business started?

Do you need support with putting your business plan together?



Together we will explore:

- Your business idea in greater detail
- How to build a business plan
- Business status and legislation
- How to protect your intellectual property
- How to use market research
- The many P's of Marketing
- The social media Big 5
- The art of networking
- Pitching your ideas
- Insights from guest speakers
- Tools and resources for your business

Course takes place at Newham College, East Ham Campus, High Street South, London E6 6ER

thebusinesslab



FREQUENTLY ASKED QUESTIONS

What qualification will I receive?

You will receive an Level 1 College Certificate in Steps to Enterprise. This is for anyone who wants to put their business idea under the microscope and explore it in detail.

Do I need any prior qualifications or experience?

You do not need any prior qualifications or specific level of attainment to take this qualification and it is available to anyone who wants to develop their business ideas.

Will the qualification support progression to further learning?

You can progress from this qualification to further learning in the area of enterprise; options will be discussed at the end of the workshop.



Course Details:

This course runs from Monday 30th September to Tuesday 22nd October 2019, Monday to Friday 9.30am until 3.30pm.

The cost of the course is £350, FREE if you are 19+, unemployed and on benefits, a London resident and earning the London Living Wage or less. If you live in a borough outside of London you must be earning £16,009.50 or less to get the course for FREE.

For more information or to book your place, please contact Shamala Nair: Tel: 0208 522 5749 or 0208 522 5700

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