

e-Business

Support for SMEs



100% Free, Verified by Elisabetta - Andrews Catering



Company:

Andrews Catering

SME Owner:

Elisabetta Andrews

Sector:

Catering & Events

Borough:

Havering

e-Business Support Package:

Microsoft Fundamentals

Elisabetta runs a catering and events company and is keen to embrace the digital marketplace's power to grow her business further. However, Elisabetta has always felt overwhelmed by the sheer magnitude of what is available and needed more confidence to venture further.

Elisabetta was encouraged to attend the e-Business Microsoft Fundamental training course. This would give her the knowledge to use the Microsoft Office suite more confidently to move on and better understand other areas she had expressed an interest in learning about, such as Search Engine Optimisation (SEO) and Customer Relationship Management (CRM) software.

Elisabetta successfully passed the Microsoft Fundamentals Course and, with added confidence, is looking forward to attending the e-Business support courses and sessions on SEO and CRM.

If you are an SME located in Newham, Barking & Dagenham or Havering and would like to find out more about our free e-Business support programme, contact us now:



newham.ac.uk/ebusiness



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