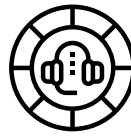


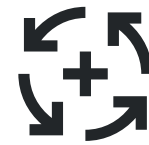
BCS Business Analysis Practitioner Certificate | Course & Exam



Attain one of the four modules you need to gain the International Diploma in Business Analysis. **Recognised globally.**



Take your career to the next level by learning how to support successful business change.



Explore a range of strategic analysis and performance management techniques and **apply business analysis techniques within a defined framework.**

WHO SHOULD ATTEND

Ideal candidates

- People who already have a business analyst role and want to gain a deeper understanding of business analysis strategy and application.
- Business analysts, business managers and members of their team, business change managers and project managers.
- No education prerequisites to attend.

SYLLABUS

A practical approach

- The syllabus covers how to develop a business strategy and how to explore a business issue.
- You'll learn how to apply a range of business analysis techniques including:
 - Use strategic analysis techniques
 - Understand the techniques required to investigate the business systems of an organisation
 - Use a stakeholder analysis technique
 - Identify recommendations for business improvement
 - Identify costs, benefits, impacts, and risks

The following is included: Student course workbook + Case study booklet + Business Analysis Framework in a page + Free BCS Membership for 1 year (new members). **It is recommended that delegates purchase and familiarise themselves with the Business Analysis 3rd Edition book before attending the course.**



COURSE *outline*

Strategic Context:

- Internal and External Environmental Analysis
- Key Performance Indicators
- Critical Success Factors

Understanding

Situations and Issues:

- Investigative Techniques
- Holistic View of the Business Situation

Rationale:

- A Business Change Lifecycle
- The Business Analysts Role
- The Business Analysis Framework Activities

Identifying Potential

Solution:

- Defining a New Business Model
- Gap Analysis
- Identifying IS/IT Requirements in order to support the New Business Model

Stakeholder

Perspectives:

- Stakeholder Analysis
- Analysing and Modelling Business Activities

EXAM

Format

- The format of the examination is a one hour. scenario based essay style exam.
- The examination is closed book (no materials can be taken into the examination room).
- Candidates need to achieve a minimum of 65% score to pass the examination.
- Candidates who are awarded a pass for the examination are awarded the BCS Certificate in Business Analysis Practice